



## Crisis Management Services

[www.keyriskconsultingasia.com](http://www.keyriskconsultingasia.com)

Key Risk Consulting Asia offers services to develop, test and embed your crisis management framework, as well as provide you with business and cultural intelligence for you to hone your crisis management response to local and regional risks and threats.

### OUR TEAM

Our team comprises people who have been extensively exercised in developing and running crisis management frameworks, with combined management experience of more than 100 years in intelligence gathering, risk management, and crisis resolution; together with business links to key operators in the field. Among the entities serviced have been government and legislative bodies, tertiary education institutes, aviation and maritime port operators, as well as multi-national corporations from a wide range of industries operating across the Asia-Pacific Region.

### DEVELOPING GOOD CRISIS MANAGEMENT

Key Risk Consulting understands that some organizations may take a less comprehensive approach to crisis management, often with C-Suite management perhaps satisfied that the organization has a 'plan', but unsure or unaware that they have a key role in that plan, or even whether the plan is workable.

With our experience, we can help you assess and identify the key strengths and weaknesses, of what you have in place. From there we can help you develop a comprehensive plan, embedded in your organizational hierarchy and protocols. We can also help exercise the organization's readiness and responsiveness, as well as develop members of the crisis management team.

### MAINTAINING READINESS AND RESPONSIVENESS

We recognize that many organizations operate globally and enter into regional markets in which they may not be locally or culturally best aware of potential threats and risks to their brand, operations, employees and associates. They may already have in place a reasonable, even excellent, framework for the threats and risks at home, but do not have access to the key intelligence and sensitive cultural information that might actually turn a relatively simple-to-handle problem, into a full-blown crisis that can quickly spiral out of control without the correct approach.



*"Mitigating risk in a volatile world"*

# KEY RISK CONSULTING ASIA

## Key Risk Consulting Services

Scoping of existing crisis management capabilities.

Threat and risk identification.

Auditing of crisis management frameworks/plans.

Developing and testing bespoke crisis management frameworks and contingency plans.

Development of crisis management teams and mentoring of team members.

Developing training plans, content for, and exercising, crisis team members.

Providing business, political and cultural insight and intelligence.

Conducting client, partner and staff due diligence exercises.

Advising on crisis management as part of Business Continuity Planning.

## Key Risk Consulting Experience

Key Risk Consulting members have extensive experience and training in

- Operating crisis control rooms and on-site crisis management in law enforcement and critical emergency response situations.
- Crisis response decision making and reporting.
- Hostage and aviation security crisis response.
- Designing crisis management frameworks for aviation security businesses, legislative bodies, tertiary education organizations, and multi-national corporations.
- Designing training for, and developing, crisis management teams and members.
- Designing and conducting real-time crisis response and management exercises.
- Post crises media handling and positive messaging solutions

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